

MEDIA COVERAGE 2025

EARNED MEDIA COVERAGE WAS GARNERED FROM ACROSS CANADA THROUGH TV, RADIO AND PRINT/ONLINE OUTLETS, INCLUDING:

- CALGARY HERALD
- KELOWNA CAPITAL NEWS
- SAVOUR CALGARY
- AVENUE MAGAZINE
- WINNIPEG SUN
- MSN.COM
- VICTORIA NEWS
- RETAIL INSIDER
- TO DO CANADA
- SASK TODAY
- CBC EDMONTON
- GLOBAL NEWS REGINA
- AND MORE

COMPLETE COVERAGE REPORT WITH LINKS CAN BE FOUND HERE.

Total Media Hits:

141

Total Reach:

20,964,742

Advertising Value Equivalent:

\$193,941.67

